

Public Relations

Why Participate?

Presented By: Alana Kohl

Founder

AdvisorPR





**Integrates your message
into news content**



**Establishes you
as the authority**



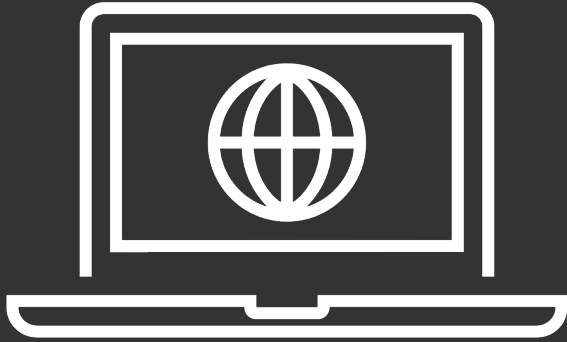
**Builds your brand
as the go-to financial expert**



**Create immediate exposure
& lasting credibility**



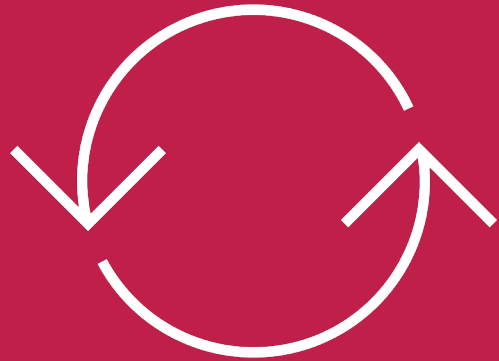
Provides an enduring impact



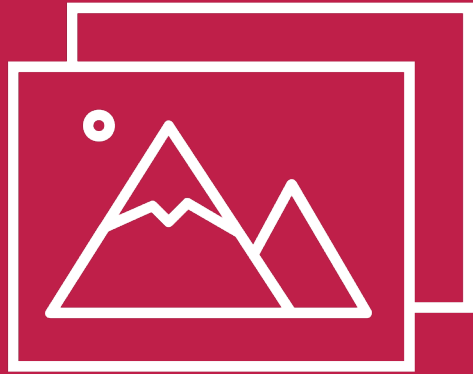
Builds organic SEO



Achieve top rankings online



**Can be leveraged
over & over**



Repurpose PR for maximum impact